



Confederation of Indian Industry

**CII Annual Summit on Technology, Intellectual
Property, & Industry-Academia Partnerships**

*'Shaping the Decade: Empowering Global growth through Technology, IP,
and Industry-Academia Partnerships'*

12-13 December 2024; Hotel The Lalit, New Delhi

PROPOSAL

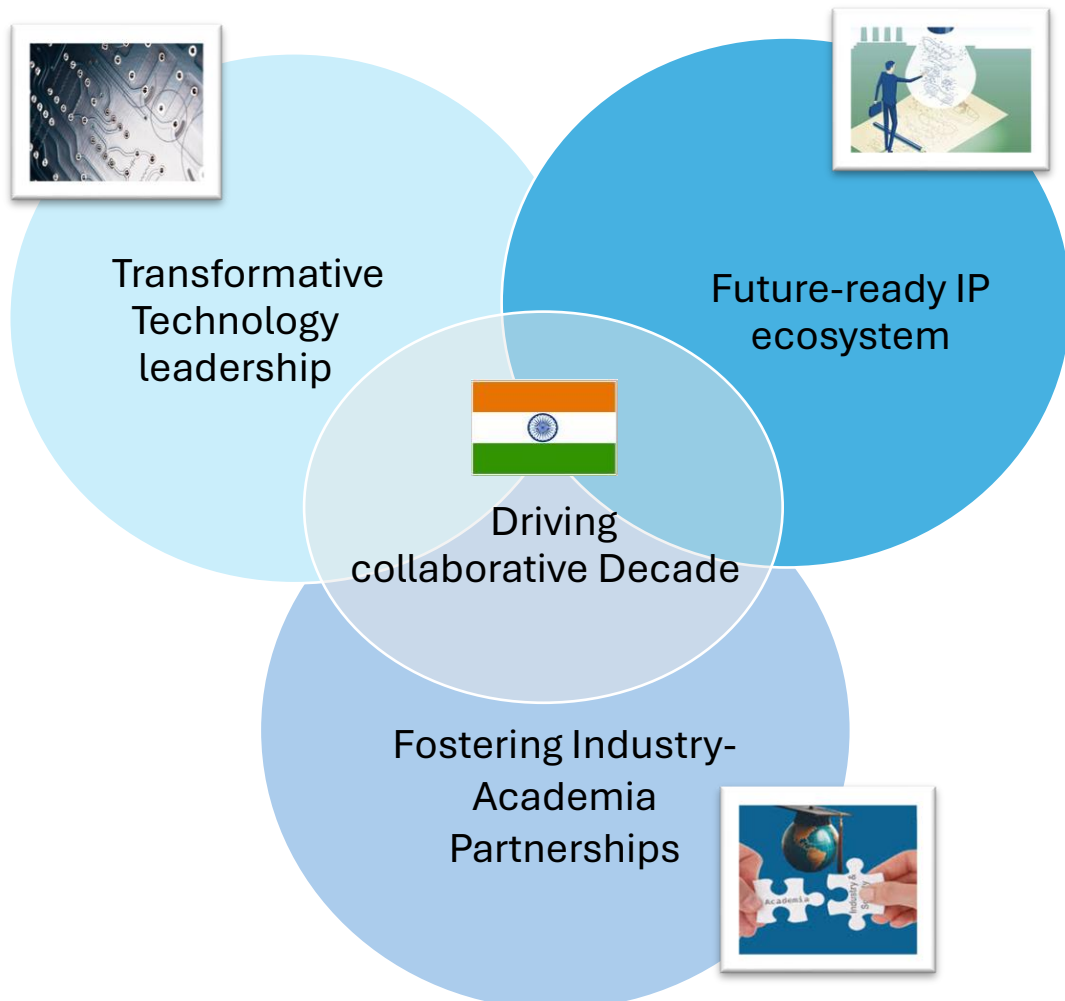
1. Background:

Our Hon'ble Prime Minister has envisioned making this decade a defining era for India's technological advancements. The "India Growth Story" in the context of this transformative decade represents a bold vision for the nation, with a heightened focus on the intersection of technology, intellectual property (IP), and strategic partnerships between industry and academia. This synergy will not only fuel innovation but also drive India's leadership in emerging technologies and IP creation, paving the way for a "Viksit Bharat" — a developed India.

Towards this, the following three key priorities shall drive growth for India and the global economy:

1. Transformative Technology leadership in sunrise sectors
2. Future-ready Intellectual Property (IP) ecosystem
3. Fostering Industry- Academia Partnerships

By strategically linking these three elements, India can position itself as a global leader in technology-driven economic growth and contribute to broader global advancements.



Briefly describing each of the priority areas:

- 1. Transformative technology leadership in sunrise sectors:** As India aims to position itself as a global technology hub, transformative technologies in sunrise sectors like AI, advanced materials, genomics, robotics, quantum, nuclear tech, and many others becomes crucial. **India's leadership fuelled by innovation and strategic investments is set to receive a major boost with the establishment of the Anusandhan National Research Foundation (ANRF), which has been allocated a fund of ₹1 lakh crore.** The ANRF is designed to catalyze cutting-edge research, drive high-impact projects, and shall help underscore India's ambition to lead globally in transformative technologies. The ₹1 lakh crore fund is a testament to India's commitment to becoming a global hub for research, development, and technological leadership in the coming "Techade."
- 2. Future-ready IP ecosystem:** Protecting these innovations through robust IP systems ensures that creators and businesses can reap the benefits of their work, driving investment and further research. **India's journey toward IP leadership is gaining momentum, highlighted by the milestone of crossing 1 lakh patents granted annually.** This achievement reflects significant improvements in the country's intellectual property ecosystem, driven by streamlined processes, faster patent approvals, and increased innovation across sectors. The "National IPR Policy" and initiatives like digital IP filing systems have made patent protection more accessible for inventors, startups, and businesses.
- 3. Fostering Industry-Academia partnerships:** The partnership between industry and academia is pivotal in realizing India's Techade aspirations by bridging the gap between research and practical application, leading to the development of innovative products and solutions. **Government programs such as the National Innovation and Startup Policy and the Atal Innovation Mission encourage collaborations by providing funding and creating platforms for academia-industry partnerships.** These collaborations are crucial in sunrise sectors where the integration of research and market-driven solutions is essential.

With this background, the Confederation of Indian Industry is hosting an Annual Summit on Technology, IP & Industry-Academia Partnership on 12-13 December 2024 at Hotel The Lalit, New Delhi. The summit and the deliberations would be a testament to the country's commitment to becoming a global leader in technology and innovation. Through strategic leadership and global partnerships in technology, a robust IP framework, and strong industry-academia collaborations, India is well-positioned to navigate the challenges and opportunities of the future.

2. Objective

The Annual Summit on Technology, Intellectual Property, and Industry-Academia Partnership aims to bring together key stakeholders—corporations, academic institutions, research organizations, policymakers, and IP experts—to deliberate on strategies that will enable robust collaboration in this evolving tech landscape. The summit will explore the role of IP as a catalyst for innovation, methods to enhance knowledge transfer between industry and academia, and best practices for fostering collaborative ecosystems that are geared toward driving innovation and competitiveness.

3. Theme

‘Shaping the Decade: Empowering Global growth through Technology, IP, and Industry-Academia Partnerships’

This theme underscores the imperative of creating cohesive strategies at the global level that link technology, IP, and industry-academia collaboration as key enablers for growth in this transformative technology driven Decade.

4. Focus Areas

The summit will address critical themes, including:

- **Focus on Transformative Technologies:** Understanding the role of transformative technologies in sunrise sectors such as AI, quantum computing, Genomics, Robotics, Nuclear energy and many others in driving the next wave of collaborative research.
- **Strategic IP Management:** Exploring the evolving role of IP in supporting technological innovation and enhancing commercialization strategies.
- **Industry-Academia Collaborations:** Identifying key imperatives, successful models of partnership, challenges, and how both sides can mutually benefit from co-innovation.
- **Technology Transfer & Commercialization:** Examining pathways and mechanisms for translating academic research into market-ready solutions.

5. Target Audience

The summit will bring together:

- Industry leaders, CEOs, CXO's, R&D Heads, and Innovation Experts
- Academia and research institution representatives
- IP professionals and legal, IP experts
- Government and regulatory experts
- Entrepreneurs, startups, and tech innovators
- Investors and venture capitalists

6. Key Highlights



ENGAGING PANEL
DISCUSSIONS



LEADERSHIP
TALKS



NETWORKING &
COLLABORATIVE TIE – UPS



RELEASE OF
TL REPORTS



INDUSTRY – ACADEMIA
PARTNERSHIP AWARDS



INDUSTRIAL INNOVATION
AWARDS



INTELLECTUAL
PROPERTY AWARDS



INDUSTRY-
ACADEMIA
COLLAB. EXPO

7. Why participate

- ✓ Networking Opportunities
- ✓ Knowledge Sharing and Learning
- ✓ Inspiration and Innovation
- ✓ Business Opportunities
- ✓ Understand Global Perspective
- ✓ Gain insights into market competitors
- ✓ Showcase Technologies
- ✓ Create lasting impressions

8. Expected Outcomes

- Actionable insights and best practices for effective technology transfer and IP management.
- Strengthened networks and new collaborations between industry and academic institutions.
- Generate Policy recommendations and frameworks to support a thriving technology and IP ecosystem.
- Concrete partnerships and investment opportunities resulting from summit discussions.

9. Conclusion

The "Techade" promises a decade of unprecedented technological growth, and it is imperative that industry, academia, and IP ecosystems work in harmony to harness this potential. The Annual Summit will serve as a pivotal platform for dialogue, knowledge-sharing, and collaboration, ultimately shaping the future of technology leadership, innovation, IP and economic development through collaborative industry-academia partnerships.

Annexure 1: Detailed Agenda

Day 1 (12 Dec 2024)

Timings	Session name
0900-1000 Hrs	Registration/ Tea & Coffee
1000-1130 Hrs	Inaugural Session & Felicitation of Industry-Academia Partnership Awards
1130-1230Hrs	Session 1: 'Shaping the Decade: Empowering Global growth through Technology, IP, and Industry-Academia Partnerships'
1230-1330 Hrs	Session 2: India's Technology leadership in Sunrise Sectors
1330-1430 Hrs	Lunch
1430-1530 Hrs	Session 3: Critical intellectual property (IP) Protection issues in a tech-driven era
1530-1630 Hrs	Session 4: India as Knowledge Economy: Strategies for success through industry-academia partnership
1630- 1730 Hrs	Session 5: Felicitation of CII Intellectual Property Awards

Day 2 (13 Dec 2024)

Timings	Session name
0900-1000 Hrs	Registration/ Tea & Coffee
1000-1100 Hrs	Session 6: Innovate, Inspire, Impact: Women in STEM Leading the Way
1100-1200 Hrs	Session 7: Business transformation and IP in the broadest sense- IP by design & IP for Growth
1200-1300 Hrs	Session 8: Driving National Priorities: How triage of Industry, Academia, and Govt can Solve Societal Challenges Together
1300-1400 Hrs	Lunch
1400-1500 Hrs	Session 9: Strategizing collaborations, mergers and acquisitions through an effective utilization of IPR
1500-1600 Hrs	Session 10: Session on ANRF / Innovation Fund & Industry-Academia Imperatives
1600-1730 Hrs	Session 11: Felicitation of CII Industrial Innovation Awards

Annexure 2: Partnership Opportunities

PARTNERSHIP CATEGORIES	EVENT PARTNER	PRINCIPAL PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	INSTITUTIONAL PARTNER
Value	15 Lakhs	10 Lakhs	7.5 Lakhs	5 Lakhs	3 Lakhs	2 Lakhs
Speaking slot in Leadership sessions	✓	✗	✗	✗	✗	✗
Speaking slot in other sessions	✓	✓	✓	✗	✗	✗
LOGO VISIBILITY						
On Prominent places	✓	✓	✓	✓	✓	✗
On website and promotional material	✓	✓	✓	✓	✓	✓
Logo on Thank You sponsor panel at the venue	✓	✓	✓	✓	✓	✓
Promo video/creatives with sponsor logo visibility	✓	✓	✓	✓	✗	✗
Social Media Messages / Bites to be advertised before the event	60 sec	30 sec	30 sec	✗	✗	✗
Complimentary Delegate registrations	25	15	10	8	5	3
Advertisement during Conference Session Breaks	5 minutes	2 minutes	45 seconds	✗	✗	✗
Advertisement in the Partner Booklet	Double Spread	Half Page	Quarter Page	✗	✗	✗
Corporate Profile in the Partner Booklet	850 words	500 words	300 words	250 words	150 words	100 words
Screening of the Corporate Film Video/ Commercial	2 minutes	90secs	60sec	45sec	45sec	✗
Adding of Knowledge Papers in documentation pack	✓	✓	✓	✓	✗	✗
Special Benefits						
Special Announcement of Sponsors at the event	✓	✓	✓	✓	✓	✓
Reserved seating for sponsors	12	8	7	5	3	2
Membership in various task forces	✓	✓	✓	✓	✓	✗